

TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: OLDER YOUTH CREDENTIAL TRAINING

In conjunction with the Department of Labor (DOL), the Workforce Investment Division will present a series of regional one-day workshops titled *Essentials on Credentials*. The DOL Workforce Investment Act (WIA) Performance Enhancement Project (PEP) is conducting this training. The PEP goal is to promote best practices that enhance WIA program performance. The project team from Social Policy Research Associates (SPR) and Public Private Ventures (PP/V) provides technical assistance and training to help states and local areas troubleshoot performance issues and identify ways to maximize program performance. The overall goal is to help providers do what is right for the customer and at the same time meet or exceed their performance goals. The SPR and PP/V are leading national research, evaluation, and training providers in the field of workforce and youth program development.

Target Audience:

The target audience is the Workforce Investment Board and Youth Council Staff, Youth Services Coordinators, Youth Program Managers, or Youth Program Service Providers.

Course Goal:

This full-day interactive workshop will give WIA management staff practical information on ways to provide training leading to credentials/certificates that will engage youth, be valued by employers, and fulfill WIA performance goals.

Course Content and Delivery:

Participants will learn how to:

- Take stock of how they are doing in providing credentials for youth participants and where there are opportunities for improvement.
- Explore training paths and program components that lead to successful employment and attainment of credentials.
- Identify training providers and partners who can successfully enable young people to complete training that leads to credentials and retain employment in careers of interest.
- Identify ways to meet the current and common performance measure related to credentials.

- The workshop will include opportunities for discussion, addressing challenges and planning, especially for older youth. Successful strategies used by other organizations will be shared. Tools to help participants strengthen programs will also be included.

Action:

These training sessions are being hosted by Local Workforce Investment Areas (LWIA). The one-day training is scheduled from 9 a.m. to 4 p.m. Each regional training session will accommodate up to 50 participants. Space should allow for attendance by two representatives from each local area. Because California needs to improve performance on the Youth Credential Measure, it is vital that each local area be represented at this training.

Please contact the host site to reserve space at the training. Priority for attendance will be given to the LWIAs. To help us accommodate as many people as possible, please plan to attend the training session closest to your administrative office. To assist us in planning the sessions, please submit the names of your staff attending the training to the host site no later than April 23, 2004. These are the only training sessions with this curriculum that will be offered in California by the SPR and PP/V.

ESSENTIALS ON CREDENTIALS

DATE	LOCATION	CONTACT INFORMATION
May 12	San Diego	David Shea (619) 238-1445 davids@workforce.org
May 13	Los Angeles City	Ruth Crandall (213) 485-0926 rcrandal@cdd.lacity.org
May 18	Tulare	Ruth Medlin (559) 713-5236 rmedlin@tcwid.org
May 19	Sacramento	Mark Snaer (916) 263-7955 msnaer@delpaso.seta.net

Questions regarding logistics should be directed to the regional training site. For further information about the training content or focus, please contact Jim Fitzgerald at (916) 654-8298, or via e-mail at jfitzger@edd.ca.gov.

/S/ BOB HERMSMEIER
Chief
Workforce Investment Division